# **Proof of Consent**

This document was generated to show efforts made to comply with privacy legislation. This document will contain the Cookie Policy and the cookie consent settings to proof consent for the time and region specified below. For more information about this document, please go to <a href="https://complianz.io/consent">https://complianz.io/consent</a>.

This Cookie Policy was last updated on May 27, 2024 and applies to citizens and legal permanent residents of the European Economic Area and Switzerland.

### 1. Introduction

Our website, <a href="https://labaafrica.com">https://labaafrica.com</a> (hereinafter: "the website") uses cookies and other related technologies (for convenience all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. In the document below we inform you about the use of cookies on our website.

### 2. What are cookies?

A cookie is a small simple file that is sent along with pages of this website and stored by your browser on the hard drive of your computer or another device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit.

## 3. What are scripts?

A script is a piece of program code that is used to make our website function properly and interactively. This code is executed on our server or on your device.

## 4. What is a web beacon?

A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website that is used to monitor traffic on a website. In order to do this, various data about you is stored using web beacons.

## 5. Cookies

#### 5.1 Technical or functional cookies

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, the items remain in your shopping cart until you have paid. We may place these cookies without your consent.

#### 5.2 Statistics cookies

We use statistics cookies to optimize the website experience for our users. With these statistics cookies we get insights in the usage of our website. We ask your permission to place statistics cookies.

#### 5.3 Advertising cookies

On this website we use advertising cookies, enabling us to gain insights into the campaign results. This happens based on a profile we create based on your behavior on <a href="https://labaafrica.com">https://labaafrica.com</a>. With these cookies you, as website visitor, are linked to a unique ID but these cookies will not profile your behavior and interests to serve personalized ads.

#### 5.4 Marketing/Tracking cookies

Marketing/Tracking cookies are cookies or any other form of local storage, used to create user profiles to display advertising or to track the user on this website or across several websites for similar marketing purposes.

Because these cookies are marked as tracking cookies, we ask your permission to place these.

### 6. Placed cookies

Elementor  Consent to service elementor	Statistics (anonymous)
Usage We use Elementor for content creation. Read more	
<b>Sharing data</b> This data is not shared with third parties.	
Statistics (anonymous)  Name	
elementor	

Expiration	
persistent	
Function	
Store performed actions on the website	
Google reCAPTCHA	Functional
Consent to service google-recaptcha	Tanctional
<b>Usage</b> We use Google reCAPTCHA for spam prevention. Read more	
<b>Sharing data</b> For more information, please read the <u>Google reCAPTCHA Privacy Statement</u> .	
Functional	
Name	
<u>_grecaptcha</u>	
Expiration	
6 months	
Function	
Provide spam protection	
Purpose pending investigation	

Name	
rc::c	
Expiration	
Function	
Name	
rc::b	
Expiration	
Function	
Name	
rc::a	
Expiration	
Function	
WordPress	

Consent to service wordpress

Functional

Sharing data This data is not shared with third parties.
Functional
Name
<u>wpEmojiSettingsSupports</u>
Expiration
session
Function
Store browser details
Name
wp-settings-*
Expiration
persistent
Function
Store user preferences
Name

Usage

We use WordPress for website development. Read more

wp-settings-time-*	
Expiration	
1 year	
Function	
Store user preferences	
Name	
wordpress_test_cookie	
Expiration	
session	
Function	
Read if cookies can be placed	
Name	
wordpress_logged_in_*	
Expiration	
persistent	
Function	
Store logged in users	

# **Divi (Elegant Themes) Functional** Consent to service divi-(elegant-themes) **Usage** We use Divi (Elegant Themes) for website design. Read more **Sharing data** This data is not shared with third parties. **Functional** Name et-pb-recent-items-font\_family **Expiration** persistent **Function** Provide functions across pages **Matomo** Statistics (anonymous) Consent to service matomo **Usage** We use Matomo for website statistics. Read more **Sharing data**

This data is not shared with third parties.

Statistics (anonymous)	
Name	
<u>_pk_id*</u>	
Expiration	
13 months	
Function	
Store a unique user ID	
Name	
_pk_ses*	
Expiration	
session	
Function	
Store a unique session ID	
Stripe	
Consent to service stripe	Functional
<b>Usage</b> We use Stripe for payment processing. Read more	
<b>Sharing data</b> For more information, please read the <u>Stripe Privacy Statement</u> .	

Functional	
Name	
stripe_mid	
Expiration	
1 year	
Function	
Provide fraud prevention	
Google Analytics Statist	tics
Consent to service google-analytics	.103
<b>Usage</b> We use Google Analytics for website statistics. Read more	
Sharing data	
For more information, please read the <u>Google Analytics Privacy Statement</u> .	
Statistics	
Name	
_ga_*	
Expiration	
1 year	

Function	
Store and count pageviews	
Name	
<u>_ga</u>	
Expiration	
2 years	
Function	
Store and count pageviews	
Microsoft Clarity	Marketing, Statistics
Consent to service microsoft-clarity	Marketing, Statistics
<b>Usage</b> We use Microsoft Clarity for heat maps and screen recordings. Read more	
Sharing data	
<b>Sharing data</b> For more information, please read the <u>Microsoft Clarity Privacy Statement</u> .	
Marketing	
Name	
IVAILLE	
<u>_clck</u>	
Expiration	

1 year
Function
Store a unique user ID
Statistics
Name
<u>_clsk</u>
Expiration
1 day
Function
Store and combine pageviews by a user into a single session recording
Name
<u>_cltk</u>
Expiration
Function
Store and track interaction
Purpose pending investigation

Name	
ANONCHK	
Expiration	
Function	
Name	
MUID	
Expiration	
Function	
Google Adsense	Marketing
Consent to service google-adsense	Marketing
<b>Usage</b> We use Google Adsense for showing advertisements. Read more	
<b>Sharing data</b> For more information, please read the <u>Google Adsense Privacy Statement</u> .	
Marketing	
Name	

<u>_gcl_au</u>	
Expiration	
persistent	
Function	
Store and track conversions	
Purpose pending investigation	
Name	
google_adsense_settings	
Expiration	
Function	
Wordfence	
Consent to service wordfence	Functional
Usage	
We use Wordfence for security and fraud prevention. Read more	
Sharing data	
For more information, please read the <u>Wordfence Privacy Statement</u> .	

Functional	
Name	
wfwaf-authcookie*	
Expiration	
1 day	
Function	
Read to determine if the user is logged in	
Active Campaign	
	Purpose pending investigation
Consent to service active-campaign	
<b>Usage</b> We use Active Campaign for marketing automation (automated er	mail marketing). <u>Read more</u>
Sharing data For more information, please read the Active Campaign Privacy St	atement.
Purpose pending investigation	
Name	
prism_*	
Expiration	
Function	

# **Google Fonts** Purpose pending investigation Consent to service google-fonts **Usage** We use Google Fonts for display of webfonts. Read more **Sharing data** For more information, please read the **Google Fonts Privacy Statement**. **Purpose pending investigation** Name Google Fonts API **Expiration Function Miscellaneous** Purpose pending investigation Consent to service miscellaneous **Usage Sharing data** Sharing of data is pending investigation

Purpose pending investigation
Name
joinchat_country_code
Expiration
Function
Name
loglevel
Expiration
Function
Name
cmplz_functional
Expiration
365 days
Function
Name
Name

cmplz_statistics
Expiration
365 days
Function
Name
cmplz_preferences
Expiration
365 days
Function
Name
cmplz_marketing
Expiration
365 days
Function

# 7. Consent

When you visit our website for the first time, we will show you a pop-up with an explanation about

cookies. As soon as you click on "Save preferences", you consent to us using the categories of cookies and plug-ins you selected in the pop-up, as described in this Cookie Policy. You can disable the use of cookies via your browser, but please note that our website may no longer work properly.

#### 7.1 Manage your consent settings

## 8. Enabling/disabling and deleting cookies

You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

Please note that our website may not work properly if all cookies are disabled. If you do delete the cookies in your browser, they will be placed again after your consent when you visit our website again.

## 9. Your rights with respect to personal data

You have the following rights with respect to your personal data:

- You have the right to know why your personal data is needed, what will happen to it, and how long it will be retained for.
- Right of access: You have the right to access your personal data that is known to us.
- Right to rectification: you have the right to supplement, correct, have deleted or blocked your personal data whenever you wish.
- If you give us your consent to process your data, you have the right to revoke that consent and to have your personal data deleted.
- Right to transfer your data: you have the right to request all your personal data from the controller and transfer it in its entirety to another controller.
- Right to object: you may object to the processing of your data. We comply with this, unless there are justified grounds for processing.

To exercise these rights, please contact us. Please refer to the contact details at the bottom of this Cookie Policy. If you have a complaint about how we handle your data, we would like to hear from you, but you also have the right to submit a complaint to the supervisory authority (the Data Protection Authority).

## 10. Contact details

For questions and/or comments about our Cookie Policy and this statement, please contact us by using the following contact details:

Laba Africa Expeditions Limited Plot 2/4 Naguru Suwara Close, Kampala P.O BOX 28320

Uganda

Website: <a href="https://labaafrica.com">https://labaafrica.com</a> Email: info@labaafrica.com Phone number: +256754849895

This Cookie Policy was synchronized with cookiedatabase.org on May 2, 2024.

# **Cookie consent settings**

- prefix => cmplz
- user banner id => 1
- block\_ajax\_content =>
- do not track enabled =>
- consenttype => optin
- region => eu
- geoip =>
- dismiss timeout =>
- disable cookiebanner =>
- soft cookiewall =>
- dismiss on scroll =>
- cookie expiry => 365
- locale => lang=en&locale=en US
- categories => statistics, marketing
- tcf active =>
- forceEnableStats =>
- preview =>
- clean cookies =>
- aria\_label => Click to accept {category} cookies and enable this content
- id => 1
- title class => banner-a
- header => Manage Consent,1
- accept optin => Accept
- accept optout => Accept,1
- manage consent => Manage consent
- manage options => View preferences
- save settings => Save preferences
- dismiss => Deny,1
- message\_optout => To provide the best experiences, we use technologies like cookies to store and/or access device information. Consenting to these technologies will allow us to process data such as browsing behavior or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions.
- message optin => To provide the best experiences, we use technologies like cookies to

store and/or access device information. Consenting to these technologies will allow us to process data such as browsing behavior or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions.

- category functional => Functional
- category preferences => Preferences,1
- category statistics => Statistics,1
- functional\_text => The technical storage or access is strictly necessary for the legitimate
  purpose of enabling the use of a specific service explicitly requested by the subscriber or
  user, or for the sole purpose of carrying out the transmission of a communication over an
  electronic communications network.,1
- statistics\_text => The technical storage or access that is used exclusively for statistical purposes.,1
- statistics\_text\_anonymous => The technical storage or access that is used exclusively for anonymous statistical purposes. Without a subpoena, voluntary compliance on the part of your Internet Service Provider, or additional records from a third party, information stored or retrieved for this purpose alone cannot usually be used to identify you.,1
- preferences\_text => The technical storage or access is necessary for the legitimate purpose of storing preferences that are not requested by the subscriber or user.,1
- marketing\_text => The technical storage or access is required to create user profiles to send advertising, or to track the user on a website or across several websites for similar marketing purposes.,1
- category marketing => Marketing,1
- manage consent options => hover-hide-mobile
- use\_categories => view-preferences
- privacy link us => #